

## COOKIE POLICY

### Cookie Policy

As Arice Teknoloji Limited Şirketi ("**Arice**"), we have been informed about the types of cookies used on our website, why cookies are used and the management of these cookies in order to comply with the obligations under the Personal Data Protection Law No. 6698 (KVKK).

In this Cookie Policy, the cookies used to provide a better service to the visitors of the website and to provide a functional online environment are explained to the visitors, the processing of personal data obtained in accordance with the Personal Data Protection Law No. 6698 ("**KVKK**" or "**KVK Law**") and the legal rights and powers of the user are specified.

### What is a Cookie

A cookie is a text file that is stored on a hard drive or in a browser folder when a website is visited. It is aimed to make the service offered to website visitors through cookies faster and more functional. It is possible to provide a personalized online environment according to the website visitor through cookies. Our visitors can determine and change their preferences regarding the use of cookies. Likewise, the visitor has the right to request the deletion of cookies.

### Types of Cookies

Cookies; It can be classified according to the purpose it serves, according to the period for which the data is kept and according to the sources from which they are generated.

### Cookies by Purpose

In this classification, which is made according to the purpose of using the cookie, there are strictly necessary cookies, preference cookies, statistical cookies and marketing cookies.

#### Strictly Necessary Cookies

Strictly necessary cookies are used for features such as navigating the website and accessing secure areas of the site. When shopping online in e-commerce stores, the user's preferred items must be kept for the next

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step in order to terminate the buying and selling process. Cookies that allow items to be kept in the shopping cart on e-commerce sites can be counted as examples of strictly necessary cookies. Strictly necessary cookies are generally first-party session cookies. Although consent is not required for these cookies, it should be explained to the user why the cookie is used and the necessity of the cookie.

### **Preference Cookies**

It is ensured that the website remembers what the choices made in the past (username information, password information, which language is preferred, etc.) were. Preference cookies that provide automatic access to the website are also called functional cookies.

### **Statistics Cookies**

Statistical cookies, also known as performance cookies, are cookies that provide anonymous, statistical data on the use of the website. With statistical cookies, how the user uses the website, the pages he visits, and the links he clicks can be stored. Anonymized statistical cookies are not used to identify the website user. The purpose of these cookies is to make the website more functional.

### **Marketing Cookies**

Marketing cookies are cookies that enable advertisers to serve advertisements based on the user's interest. Statistical data of the advertisements encountered by the website user, data obtained through marketing cookies can be shared with other organizations or advertisers. These are cookies that can be stored permanently.

### **Cookies by Storage Time**

Cookies are divided into session cookies and persistent cookies according to the duration of data retention. The difference between session cookies and persistent cookies is that they provide temporary, instant data information.

### **Session Cookies**

Session cookies provide data that can be stored until the user closes the browser or the session expires. They are short-term cookies.

### **Persistent Cookies**

Persistent cookies are cookies that remain on the drive until the date of deletion of the cookie by the user or until the specific expiration date for the cookie. Persistent cookies have a written expiration date with

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variable duration in their code. According to the E-Privacy Directive, persistent cookies should not last longer than 12 months.

### Cookies by Source

It is the classification made according to which side/source the cookie is placed on the device.

#### First Party Cookies

As the name suggests, first-party cookies are placed directly on the device by the website visited.

#### Third Party Cookies

Third-party cookies are cookies that are placed on the device by a third party, such as an advertiser or analytics system, and not by the website visited.

#### *Cookies Used on <https://kvkkrehberi.com> Website*

Cookie Name	Cookie Purpose	Cookie Type
<b>SASAPICID</b>	This cookie contains Google user and google maps information.	Session Cookie
<b>SSID</b>	The respective cookie enables secure sign-in to the Google service.	Session Cookie
<b>SID</b>	SID cookies are cookies in which the session ID value of the visitor or user is stored.	Session Cookie
<b>HSID</b>	This cookie remembers the visitor's login information when navigating between pages. In Google's system, these two cookies uniquely identify a particular "session" or "login" and are stored only on the computer on which the visitor is logged in.	Session Cookie
<b>__Secure-3PAPS</b>	It builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	Various Cookie

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<b>_GRECAPTCHA</b>	This cookie is set by Google reCAPTCHA, which protects against spam queries in the contact forms on the site.	Persistent Cookie
<b>__SECURE-3PSID</b>	It builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	Various Cookie
<b>_gcl_au</b>	It is used by Google AdSense to experiment with ad efficiency on websites that use its services.	Targeting/Adversiting Cookie
<b>SIDCC</b>	The "SIDCC" cookie is used as a security measure to protect visitors' data from unauthorized access.	Targeting/Adversiting Cookie
<b>APIs</b>	The respective cookie is used to display Youtube videos placed on the website.	Targeting/Adversiting Cookie
<b>__Secure-3PSIDCC</b>	This cookie is used to profile the interests of website visitors in order to show Personalized Google ads.	Analysis Cookie
<b>AspNetCore.Antiforgery.x</b>	This cookie stores a special code that is used to prevent attackers from carrying out Cross-Site Request Forgery attacks against our website.	Session Cookie
<b>_fbp</b>	The cookie is used by Facebook to deliver a range of advertising products, such as real-time bidding from third-party advertisers.	Targeting/Adversiting Cookie
<b>OGPC</b>	These cookies are used to direct the search on the map through Google Maps.	Functionality Cookie
<b>SEARCH_SAMESITE</b>	This cookie is used to prevent the browser from sending this cookie with cross-site requests.	Session Cookie

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<b>.AspNetCore.Session</b>	###	###
<b>NEST</b>	The purpose of this cookie is to store information about the visitor's preferences.	Persistent Cookie
<b>_ga</b>	A cookie is an analytical cookie that is used to identify visitors.	Persistent Cookie
<b>_gid</b>	This cookie is used by Google Analytics to evaluate the purpose of the user visit and generates reports on website activity for website administrators and aims to improve the customer experience.	Persistent Cookie
<b>_hole</b>	This cookie is used by Google Analytics to evaluate the purpose of the user visit and generates reports on website activity for website administrators and aims to improve the customer experience.	Temporary Cookie
<b>_hjid</b>	Statistically, it defines an identity to the user.	Persistent Cookie
<b>_hjIncludedInSample</b>	It ensures that the user is kept in a statistical ranking.	Persistent Cookie
<b>cookieComplianceCookie</b>	It keeps whether the cookie policy has been accepted or not.	Persistent Cookie
<b>IdentityCookie</b>	If the user logs in, he reserves his roles and authorizations on this value in order to control them in line with the needs.	Persistent Cookie

## Privacy and Cookie Management

We process the data regarding the sections visited by the users when they enter the website within the scope of KVKK, taking into account the legal rights of our users, for the purposes of increasing the quality of use for our users who use the website, increasing the benefit of use by facilitating the use of the site, and improving

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our website and preventing the possibility of security vulnerabilities. Users accept and declare that they have been informed that the data mentioned so far has been processed in the process starting from the moment they log in to the site, including using the contact form, and that they consent to the data processing process to be carried out by Arice in this context. Users can prevent websites from processing/storing their personal data through cookies. In addition, they can delete cookies in the internet browser beforehand.

Users can prevent the use of cookies in various ways. As a user, if you want to prevent the use of cookies;

<b>Google</b>	You can allow or block cookies from the "Cookies" tab by clicking on the "lock sign" in the address section of your browser.
<b>Internet Explorer</b>	You can manage cookies in the form of "allow" or "do not allow" by clicking on the security tab from the "Tools" section at the top right of your browser.
<b>Mozilla Firefox</b>	You can manage cookies by clicking the "Open menu" tab in the upper right corner of your browser, clicking the "Options" image and using the "Privacy and Security" button.
<b>Opera</b>	You can manage cookies from the "Cookies" section by selecting "Advanced" in the "Preferences" section of your browser.
<b>Safari</b>	You can manage all your cookies from the "Privacy and Security" section by selecting the "safari" tab from the "Settings" section of your phone.

## User's Right to Access Data and Requests

Within the framework of the rights and powers granted to them within the scope of Article 11 of the KVKK, users can apply to Arice and apply to:

- To learn whether personal data is processed or not,
- If personal data has been processed, requesting information about it,
- To learn the purpose of processing personal data and whether they are used in accordance with their purpose,

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- To know the third parties to whom personal data is transferred in the country or abroad,
- Requesting correction of personal data if it is incomplete or incorrectly processed,
- Requesting the deletion or destruction of personal data within the framework of the conditions stipulated in the relevant legislation,
- Requesting notification of the correction, deletion and destruction processes made in accordance with the relevant legislation to the third parties to whom personal data has been transferred,
- Objecting to the occurrence of a result against the person himself by analyzing the processed data exclusively through automated systems,
- In case of damage due to unlawful processing of personal data, they have the right to demand the compensation of the damage.

You can deliver your requests regarding your rights listed above to the address of Kızılırmak Mahallesi, Dumlupınar Boulevard, Nextlevel Blok No: 3a / 10 Çankaya / Ankara TURKEY, including the minimum conditions in the Communiqué on the Procedures and Principles of Application to the Data Controller, with wet signature or send them through a notary public, with an electronic signature or via your e-mail address registered in the Company's systems, [info@aricetech.com](mailto:info@aricetech.com) You can send it to the address.