

ARICE TECHNOLOGY

Personal Data Policy

Last Update: 01.07.2024

In the Arice Privacy Center, it is possible for you, our valued customers, to access all information about your privacy settings and the protection of personal data. By carefully reading the information on this page, you can have detailed information about the Protection of Personal Data and your Privacy settings.

Your Choices Regarding Electronic Messages

Pursuant to subparagraph b of Article 6 of the Law on the Regulation of Electronic Commerce, commercial messages are sent and you are contacted by Arice without your prior consent. You can contact us at info@aricetech.com e-mail address for detailed information and to change your preferences.

Arice Customer Clarification Text

Dear Customers, Potential Customers and Website Visitors, Arice Teknoloji Ltd. Sti. ("Arice" or the "Company") attaches great importance to the protection of your personal data. In this context, in accordance with the Law on the Protection of Personal Data No. 6698 ("KVKK"), we would like to inform you about your personal data and processing processes as a "data controller".

ARICE TECHNOLOGY

Personal Data Policy

What Are Your Processed Personal Data

Together with Demo Request

- Your identity information (name, surname, date of birth, ID number)
- Your contact details (address, email address, phone number)
- Details about your use of the site (your behavior on the site, your transactions, preferences, products visited, etc.)
- Your uniquely assigned username and password
- Your company information (company name, phone, address)

With the Establishment of the Electronic Commerce Agreement;

- Your identity information (name, surname, date of birth, ID number)
- Your contact details (address, email address, phone number)
- If you request an invoice and share it with us (Identity Number, Tax Identification Number, Tax Office)
- If you pay by credit card, it will be processed to be sent to the payment institution
- If wire transfer is selected as the payment method, the bank iban and information about the bank you use.

If you are a user;

- Your uniquely assigned username and password
- Records of the services provided by our company (request and complaint management)
- Records created with the form received regarding your complaints
- If you are a user, the purpose of keeping the title of data processor within the framework of the electronic commerce system we provide, the information of your customers that is formed only by the storage and use of the system, without determining the purposes and means of processing Arice,
- Your contact data processed in order to send you your commercial messages sent to you so that you can benefit from my opportunities and campaigns due to the fact that you are a tradesman or merchant,

ARICE TECHNOLOGY

Personal Data Policy

Purposes of Processing Your Personal Data

Your personal data may be processed for the following purposes in accordance with the legislation on the protection of personal data;

General Objectives:

- If you contact us, your identity and contact information in order to resolve your problems and complaints and to contact you when necessary,
- Your identity, contact, invoice, shopping information in order to fulfill our obligations arising from the legislation, to fulfill our other legal obligations, especially information security, with authorized and authorized public institutions and organizations,
- Your identity, contact, invoice, shopping information in order to exercise all kinds of lawsuits, replies and objections against official institutions and organizations such as courts, enforcement offices, arbitral tribunals in disputes arising from the contract,

Within the scope of your demo request:

- To ensure the use of our product and to fulfill the requirements of the sales contract we will conclude with you, Your identity and contact information in order to log in as a member by opening a user account,
- When you want to purchase a product after the demo request, your identity and contact information in order to enable you to shop using your member information without the need to enter all membership information again in each shopping transaction,
- Your identity and contact information in order to distinguish the records we have created in our system regarding you from the records of other customers, and to enable you to benefit from after-sales operational processes without submitting invoices/receipts,
- If you request an invoice to be issued, your identity and billing information in order to issue an invoice,
- If you want to make your payment by credit card, your credit card information is transferred to the payment institution (credit card information is transferred to the payment institution without being recorded) in order to receive the payment.
- Your identity, shopping and billing information in order to fulfill our retention obligations arising from the legislation,

ARICE TECHNOLOGY

Personal Data Policy

If you are a user:

- In order to ensure the development of our product and to respond immediately to your requests, within the scope of the User complaint and request form,
- In order to track regular payments and make arrangements with your account information and to manage your electronic commerce environment,
- If you are a user, the sales you have made, to ensure the execution of your electronic commerce site,
- In order to manage your requests within the scope of the service provided and to provide the electronic commerce of the users in the best way with the best service principle,
- For the purpose of managing your electronic commerce site with the business partners on the website or to whom we transfer your data upon your request,

we process.

Method of Collecting Your Personal Data and Legal Reason

Your personal data is processed by Arice; Your transactions on the site are processed by methods such as demo requests, requests for your requests and complaints, or all kinds of shopping, collection, delivery, transactions, and surveys on the site with your purchases.

As Arice, your personal data; In the demo requests and sales processes on the site, "data processing is necessary for the establishment and performance of the contract", "fulfillment of the legal obligation" and "the legal reasons for the necessity of data processing for the legitimate interests of the data controller; the legal reason for "fulfillment of the legal obligation" regarding our retention obligations arising from the legislation; If you are a user, we collect it based on the reason that "data processing is necessary for the establishment and performance of the contract" and "data processing is mandatory for the exercise of the right" in terms of tracking your requests and complaints.

ARICE TECHNOLOGY

Personal Data Policy

Transfer of Your Personal Data

As Arice, your personal data;

- For purposes such as receiving services such as information technologies, marketing activities, or consultancy services that require expertise, and receiving product and service support in personal data collection processes, Arice's domestic and foreign business partners and service providers (call center, personal data collection service via devices, marketing consultancy, database, electronic message intermediary service providers, consultancy, etc.) or our domestic business partners with abroad if its servers are abroad,
- With our dealers and business partners in order to solve your purchases and all other product requests on the site,
- Within the scope of the permission you give to our business partners on our site and whose service you want to receive,
- In order to fulfill our obligations to provide information, documents and other related obligations to authorized and authorized public institutions and organizations and judicial authorities, and to exercise our legal rights such as litigation and reply rights,
- If you make your payment by credit card, you will not be able to transfer your credit card information to third parties providing services such as the relevant bank, electronic payment institution, etc., without being recorded by Arice.

We share.

Your Rights

Pursuant to Article 11 of the Law; to Alice through the methods set out in the "communication" section of this policy,

- To learn whether your personal data is processed or not,
- If your personal data has been processed, requesting information about it,
- To learn the purpose of processing personal data and whether they are used in accordance with their purpose,

ARICE TECHNOLOGY

Personal Data Policy

- To know the third parties to whom your personal data is transferred at home or abroad,
- Requesting correction of your personal data if it is incomplete or incorrectly processed,
- Requesting the deletion or destruction of your personal data within the framework of the conditions stipulated in the KVKK legislation,
- Requesting notification to third parties to whom your personal data has been transferred,
- Objecting to the emergence of a result against you by analyzing the processed data exclusively through automated systems,
- If you suffer damage due to unlawful processing of personal data, requesting the compensation of this damage

You have the rights.

Communication

You can access your applications from your registered e-mail address on the system to the info@aricetech.com [e-mail address allocated for the application procedure in question by Arice as the data controller](#) . Or you can send it in writing to Arice's address below (We would like to remind you that in cases where the relevant request is required to be made in a certain procedure by law, the procedure in question must be followed.)

Address:

Contact Us : Hacettepe Technopolis 3. Ar-ge Building No:93/12 Beytepe, Çankaya Ankara TURKEY

Our Head Office Address : Kızılırmak Mahallesi, Dumlupınar Boulevard, Nextlevel Blok No: 3a / 10 Çankaya / Ankara TURKEY